

# RUM

## GROUP

Company PROFILE

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## Introducing RUM GROUP

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Rum Group, a company listed in Amman Stock Exchange Market with a capital of 21 million (JOD) trading under the symbol (RUMM). Founded in 2002, Rum Group started its journey by investing in the Transportation and Tourism sectors and continued to expand to reach the Aviation business, insurance, industrial real-estate developers, and the financial investment (stock exchange Market).

We give the finest service in transportation and vehicle Maintenance services also hotel services as we transport tourists internally and externally across the region and accompany them to one of the finest boutique hotels (Rum Art Hotel) to explore a different experience of the Jordanian culture

That is not all, our expansion gave us the opportunity to excel in all the other sectors (Aviation business, insurance, industrial real-estate developers and the stock exchange Market)



### Our MISSION

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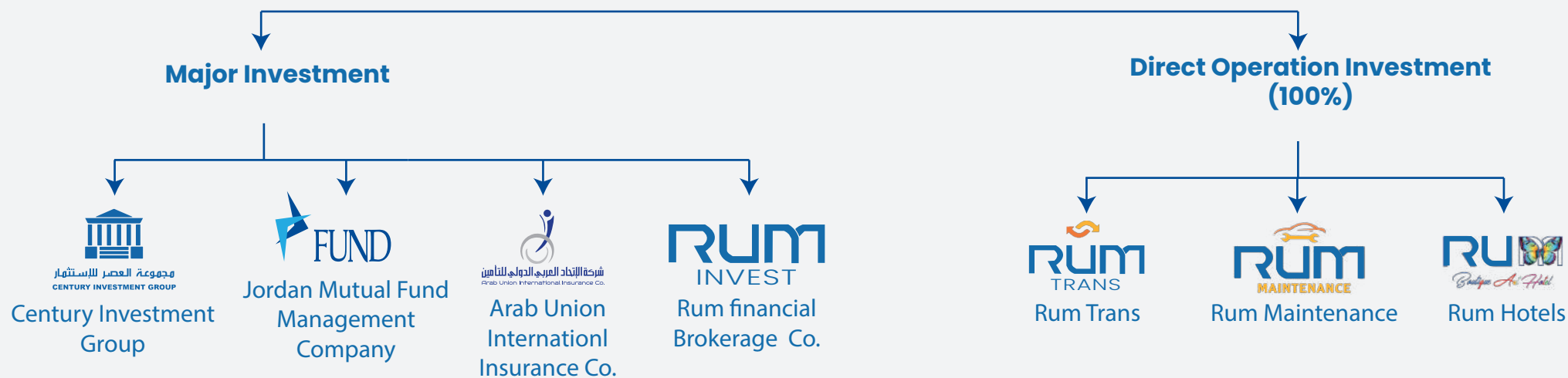
Diversification of sources of income, asset allocation, operational efficiency, prudent management, continuous growth, integration, institutional governance, social responsibility and maintaining or excellence in our services

### Our VISION

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To expand beyond the Jordanian Market and become a top leading investment company and presents itself as a Jordanian Investment Basket.

## RUM GROUP



## DIRECT INVESTMENT OPERATION 100% Owned



### Rum Transportation

Operates a bus fleet consists of 80 buses that transport tourists all over Jordan and across the region.

#### Target

To expand our business in transportation and increase our market share in this sector by adding more modern tourist buses.



### Rum Art Hotel

Owns and operates a boutique hotel located in the heart of the city of Amman with a unique atmosphere that attracts many tourists and locals.

#### Target

To introduce a new concept to the Jordanian Tourism Market and make it a one in a lifetime experience to our customers.

Our target is not only to expand and own more hotels but also to manage hotels in our own experience.

# RUM Investment BASKET

## GROUP

### Other Major Investment (Allied Companies, Management Control by Rum Group)

#### RUM INVEST Rum Invest

A financial brokerage firm Regulated by JSC trading in Amman Stock Exchange Market, FOREX and Global Market. (Public Shareholding Company) Trading in ASE under the symbol (RUMI).

##### Capital

4 Million (JOD)

##### Target

Adding more markets, technology, and more services. Raise Capital to increase the volume of trading and provide financial solution & investment vehicles to attract more investors.

# RUM

## INVEST



#### Arab union international insurance company

Public Shareholding Company licensed in Jordan to provide all types of insurance services (excluding life insurance). Trading in ASE under the symbol (AIUI).

##### Capital

6 Million (JOD)

##### Target

To attract more clients by maintaining our exquisite services, and add new insurance services (Life insurance, and other types of insurance), also to increase Capital and upgrade the company to be the First re-insurance Jordanian Company.



## Other Major Investment ( Allied Companie, Management Control by Rum Group )

### FUND FUND

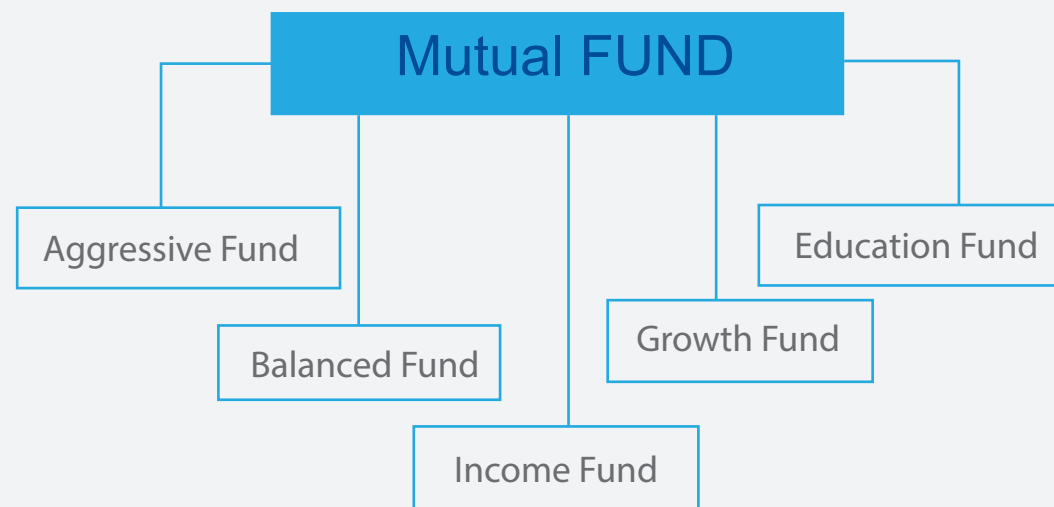
Jordanian mutual fund management company PLC, A company with a strategy to manage and introduce a mutual fund product to the Jordanian financial market. Trading in ASE under the symbol (FUND).

#### Capital

6 Million (JOD)

#### Target

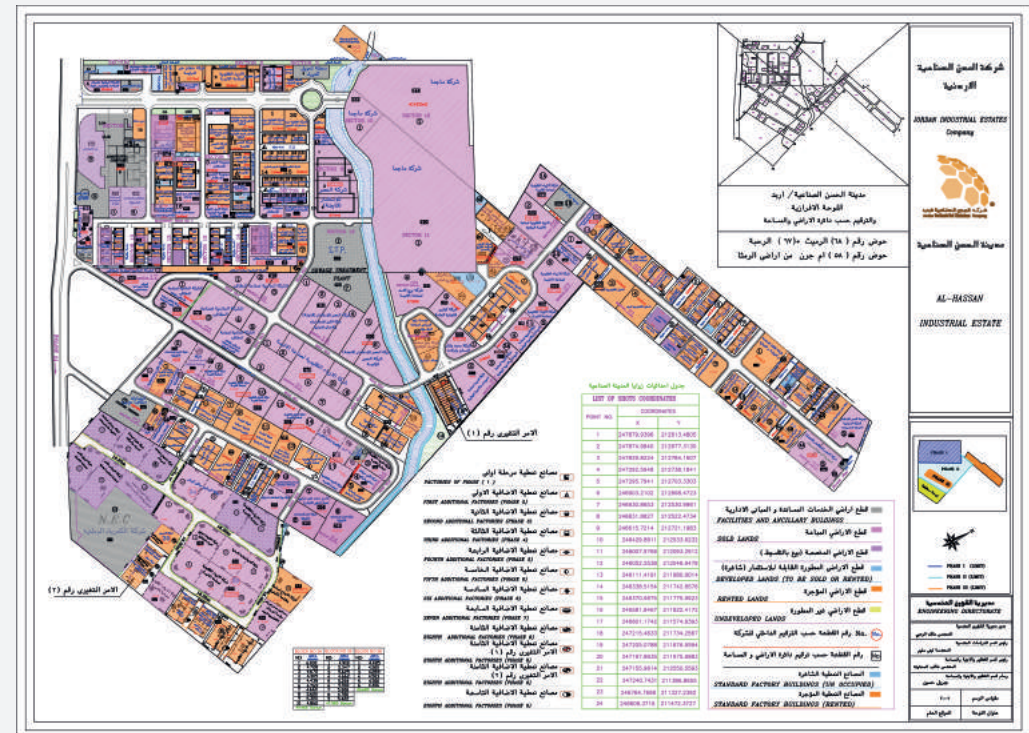
To provide a simple investment vechiles, and new investment products to increase the volume of trading, and encourage new investors and micro investment accounts.



### Rum Aviation

Has investments in the airline business and provide aviation solutions in Jordan.





# Safety, Health, and Environment

We make sure that our team members are fully equipped within the safety requirements applied globally for each and every sector we operate.

We have commitment to serve and make sure of our customers satisfaction and safety alongside with our team members satisfaction and safety as well.

The environment is what surrounds us and is where we live and so, we make sure that our employees are always positive and happy by supplying their needs to give a better outcome and to maintain a good healthy relationship with their company.



Our surrounding also involves our health and so we make sure to recycle all our expired and depreciated parts wether by selling to recycling factories or we recycle ourselves.





# RUM GROUP

## Investment Portfolio





## Rum Group Board of Directors

Riad Zuhair Mohammad Al Khashman

Chairman of the Board of Directors

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Alaa Haddad

Vice Chairman

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Hamdan Al-Fawair

Board Member

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Amer Fakhoury

Board Member

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Mohamed Obeidat  
Commercial Bank

Board Member

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Sufyan Al-Manasir

Board Member

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Yasser AlDujani

Board Member

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